

# Surprises and Black Swans in Energy Forecasting, Past and Future

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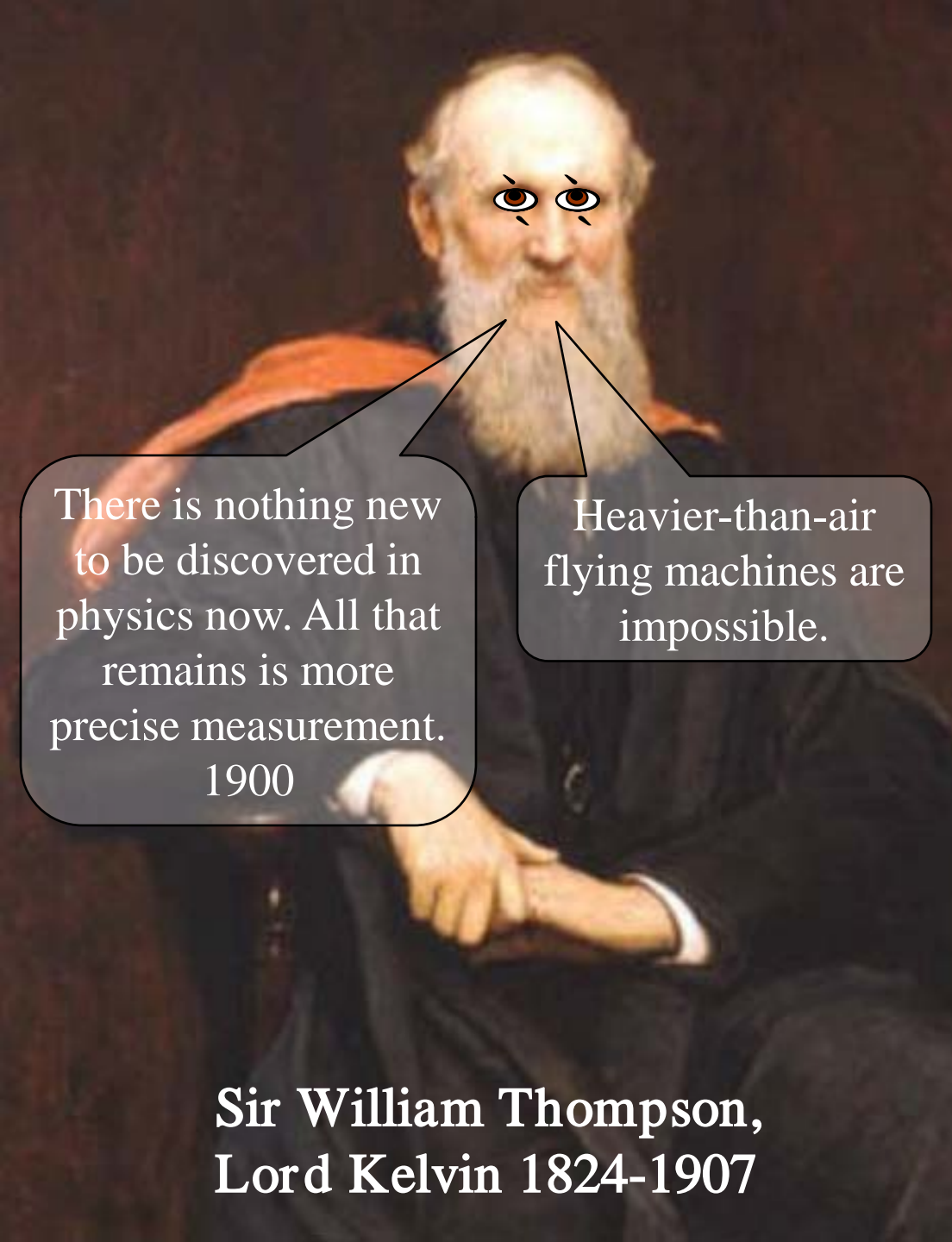
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April 29<sup>th</sup>

American Nuclear Society  
of Northern California



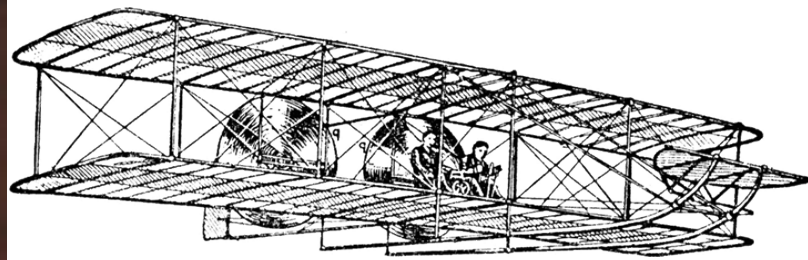
*Bringing clarity to difficult decisions*



There is nothing new to be discovered in physics now. All that remains is more precise measurement.  
1900

Heavier-than-air flying machines are impossible.

**Sir William Thomson,  
Lord Kelvin 1824-1907**



**1903**

**Wilbur  
Wright**



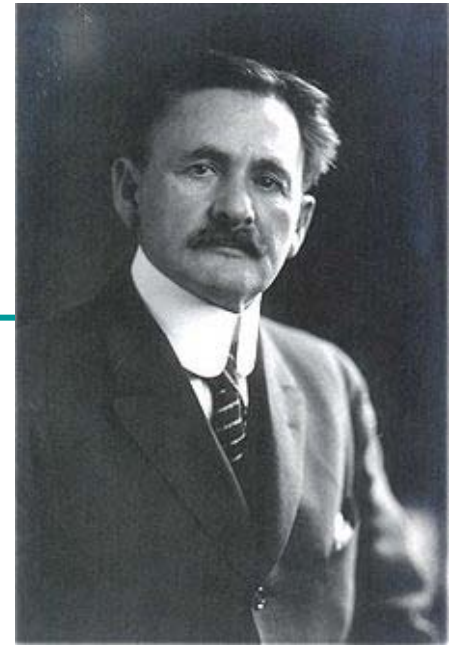
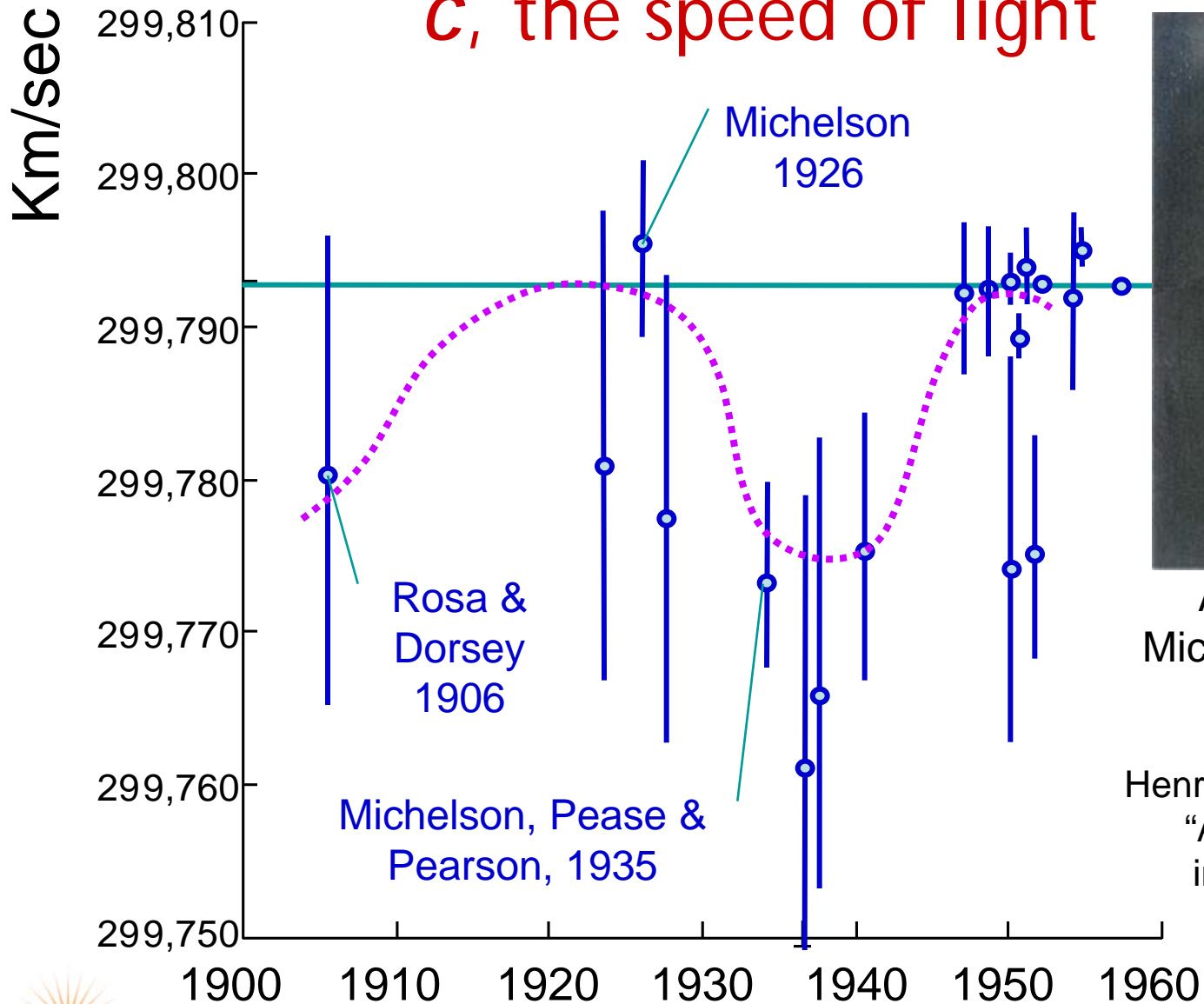
“I confess that in 1901, I said to my brother ...that man would not fly for 50 years.

Ever since I have distrusted myself and avoided all predictions.”

# Overview

- Overconfidence in physical constants and energy forecasts
- Black swans and surprises in energy forecasting
- Brainstorming for future surprises

# Reported uncertainty in measurements of $c$ , the speed of light



Albert Abraham  
Michelson 1852-1931

Henrion, M & Fischhoff, B,  
“Assessing uncertainty  
in physical constants”,  
*American J. Physics*,  
54 (9), 1986

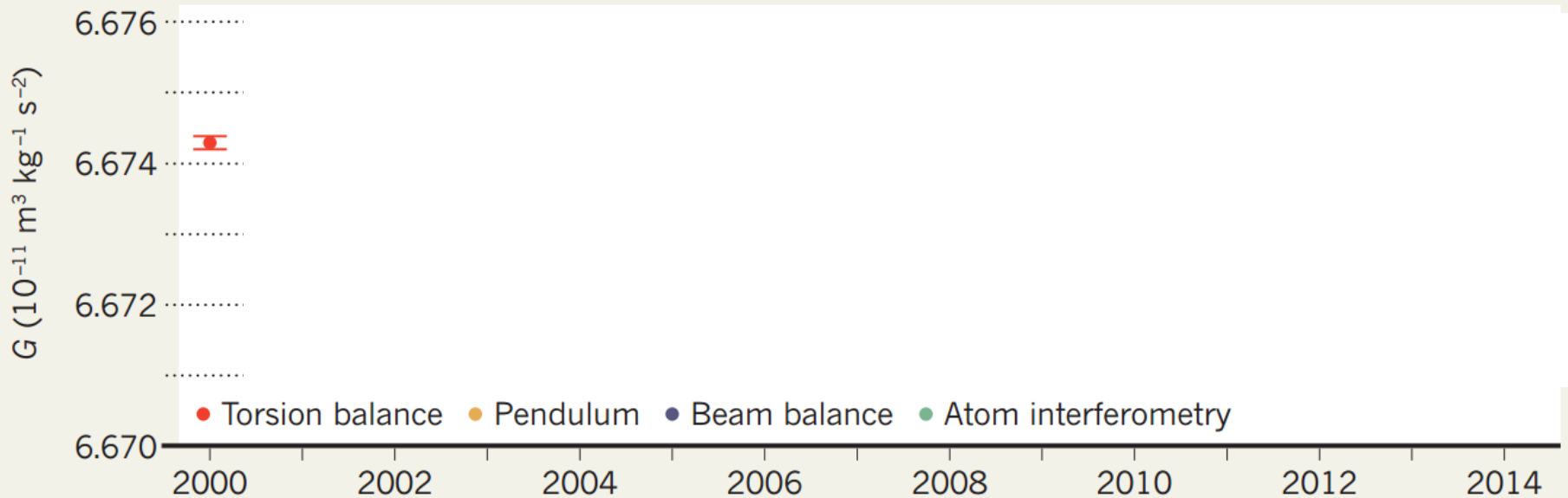
# Calibration of uncertainty in measurements of physical constants

Quantity	Date	N	Birge ratio	Surprise index
c, speed of light	1875 - 1964	27	1.42	11%
G, gravitational const.	1798-1983	14	1.38	29%
$\mu'_p/\mu_n$ magnetic moment	1949-1967	7	1.44	14%
$\alpha^{-1}$ , inv. fine structure		24		38%
$\Omega_{\text{ABS}}/\Omega_{\text{NBS}}$	1938-1968	7	0.40	0%
Particle lives		92	1.26	9%
Particle masses				6%
Recommended values	1928 - 1973	40	7.42	57%
Gaussian distribution			1.00	2%

# A brief history of Big G

## TROUBLE WITH BIG G

In 2000, scientists measured the gravitational constant,  $G$ , with smaller error bars than ever before. But since then, a variety of experiments using different techniques have produced a range of values — and uncertainty in the official CODATA\* value has increased since 2006.



\*International Council for Science Committee on Data for Science and Technology

Nature Vol 514, 9 Oct 2014 News in Focus

# Why do precision metrologists underestimate extremes?

- Trim outliers
- Keep refining the apparatus and eliminating biases until the results seem as expected
- Unexpected results are harder to publish

# Causes of overconfidence in assessing probability distributions

- Anchoring and adjustment heuristic
- Confirmation bias: Seek confirming evidence and ignore the rest
- Could we reduce overconfidence by focusing attention on extremes, or possible surprises?

Daniel Kahneman & Amos Tversky "Heuristics and biases", *Science*, reprinted in Thomas Gilovich, Dale W Griffin, Daniel Kahneman, *Heuristics and Biases: The Psychology of Intuitive Judgment*, Edited by Cambridge UP, 2006.

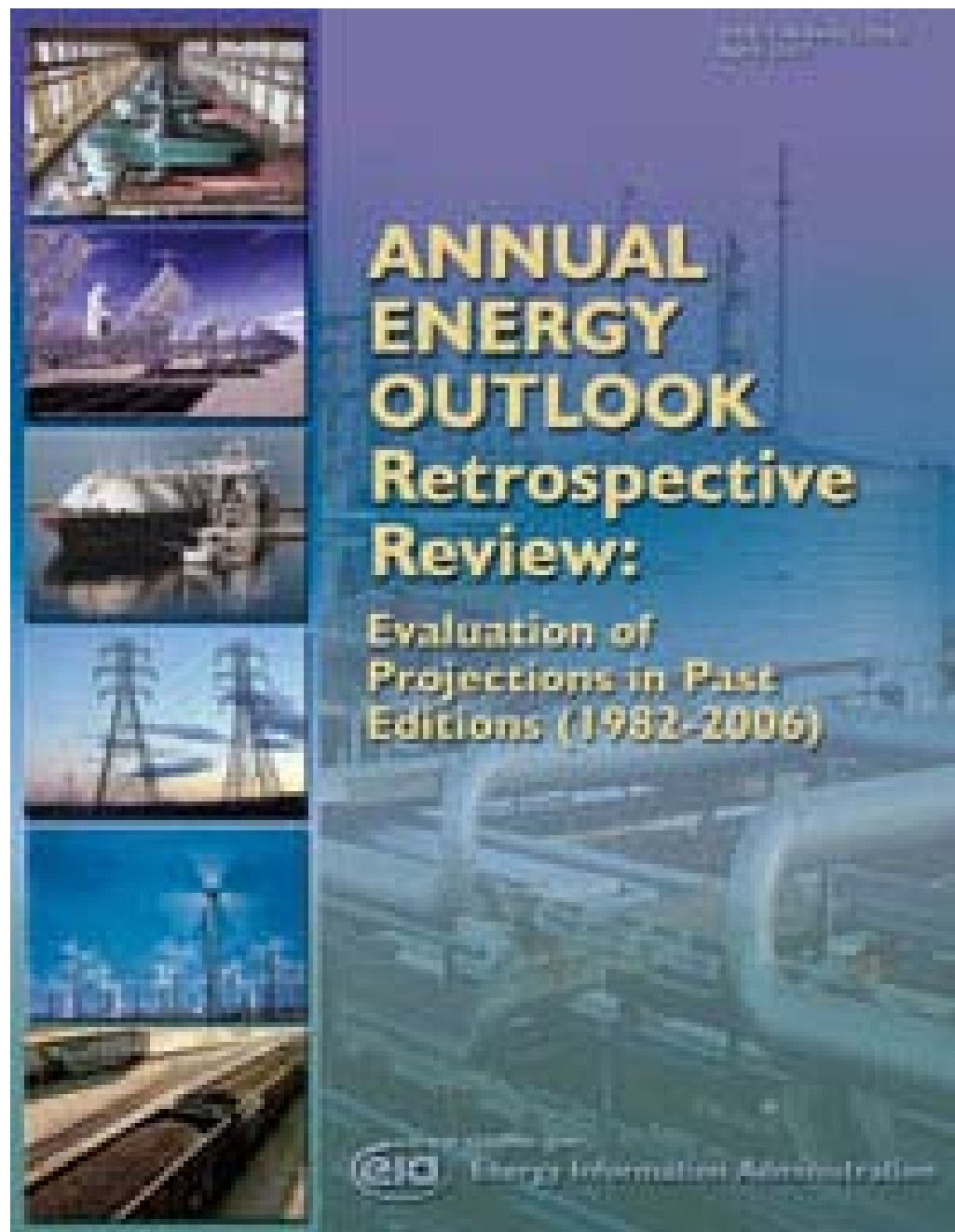


# Past energy forecasts

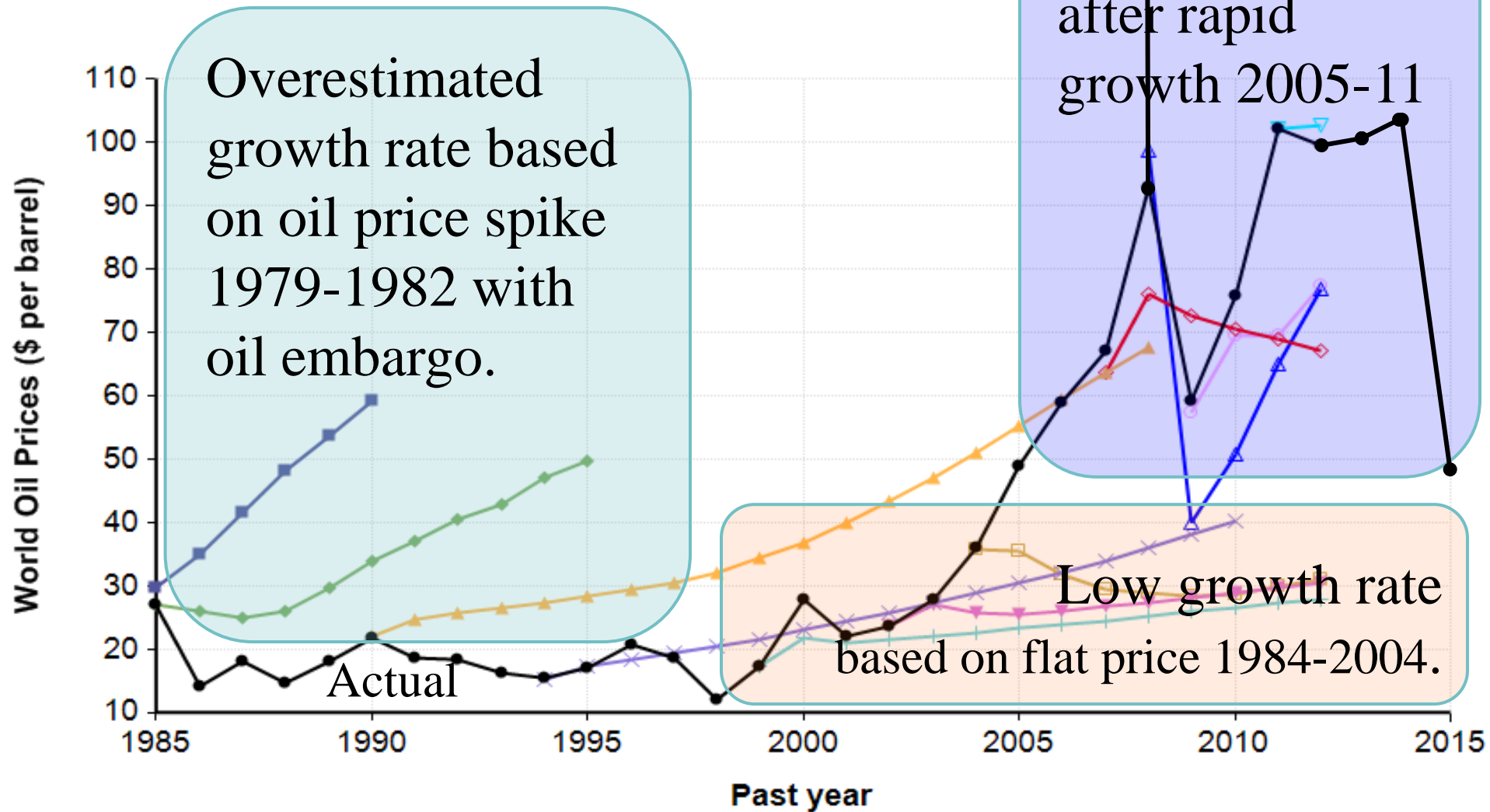
The US Energy Information Administration

*Annual Energy Outlook:  
Retrospective Review*

“The projections in the AEO are not statements of what will happen but of what might happen, given assumptions and methodologies.”



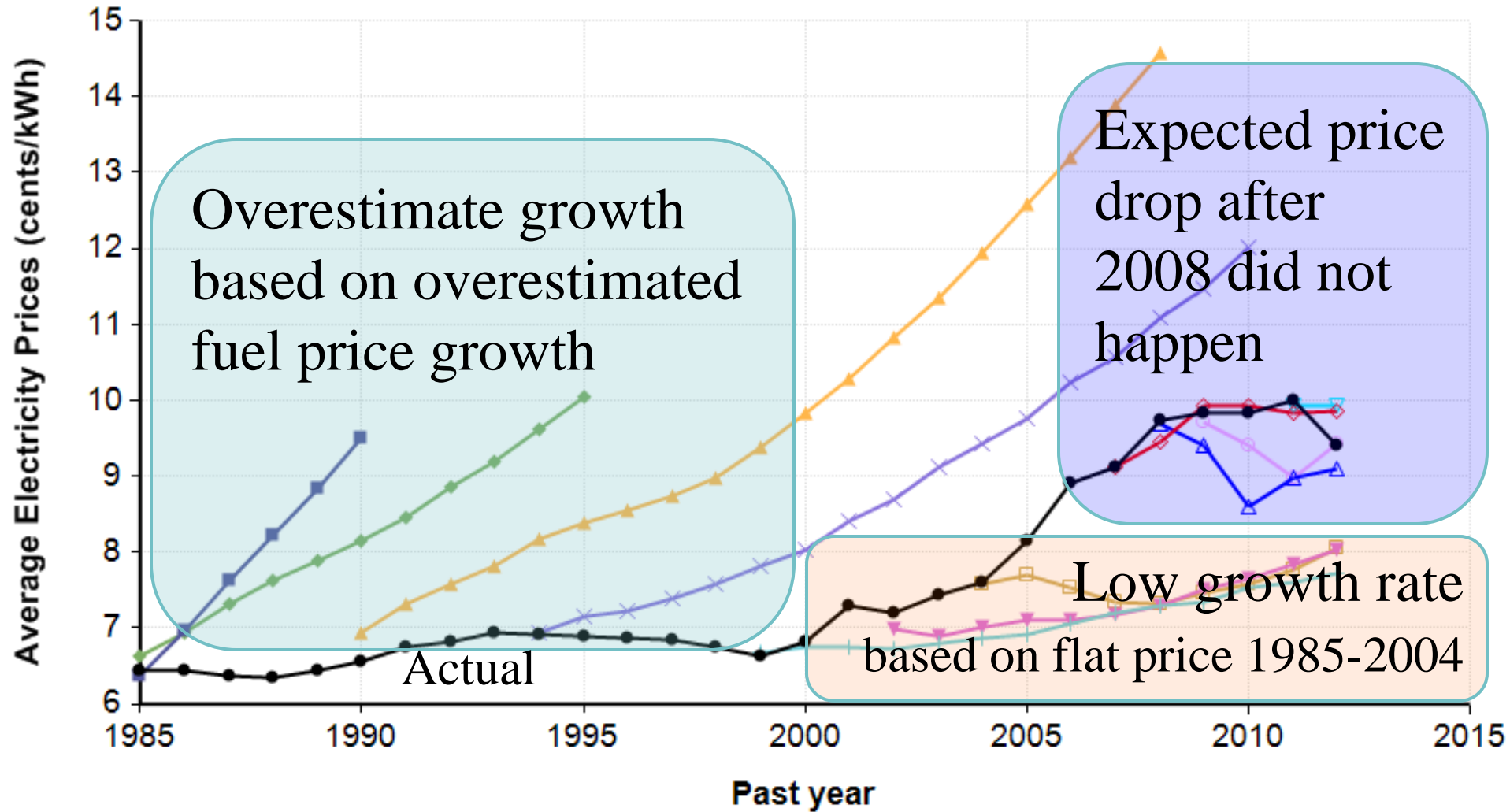
# World oil price



## Actual and AEO forecasts

- Actual values
- AEO 1982
- ◆ AEO 1985
- ▲ AEO 1990
- ✕ AEO 1995
- ◆ AEO 2000
- ✕ AEO 2003
- AEO 2005
- ◆ AEO 2008
- ▲ AEO 2009
- ◆ AEO 2010
- ◆ AEO 2012

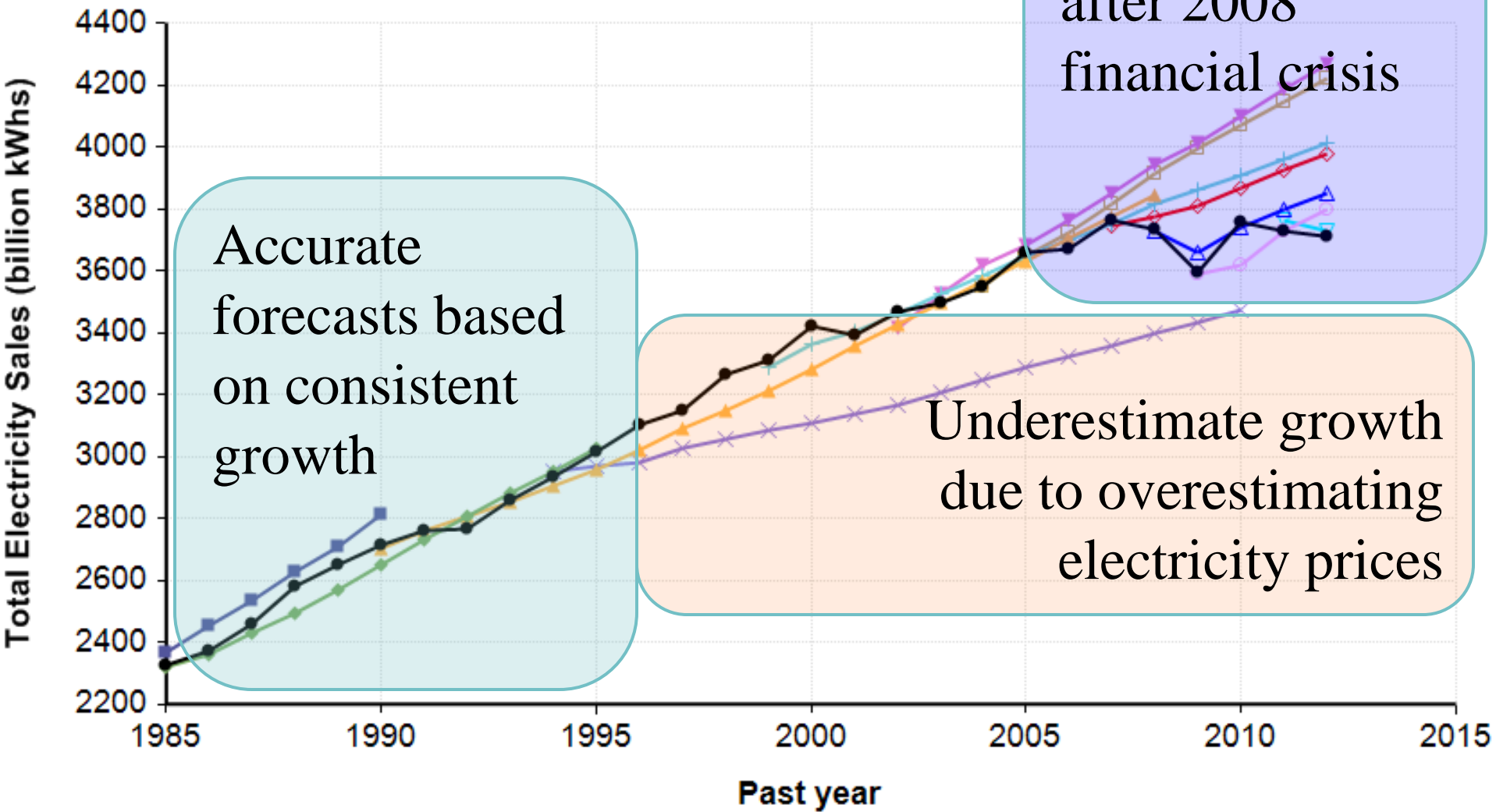
# US Electricity Prices



**Actual and AEO forecasts**

- Actual values
- AEO 1982
- ◆ AEO 1985
- ▲ AEO 1990
- ✕ AEO 1995
- ◆ AEO 2000
- ✦ AEO 2003
- ◻ AEO 2005
- ✦ AEO 2008
- ▲ AEO 2009
- ◻ AEO 2010
- ◻ AEO 2012

# US electricity sales



Accurate forecasts based on consistent growth

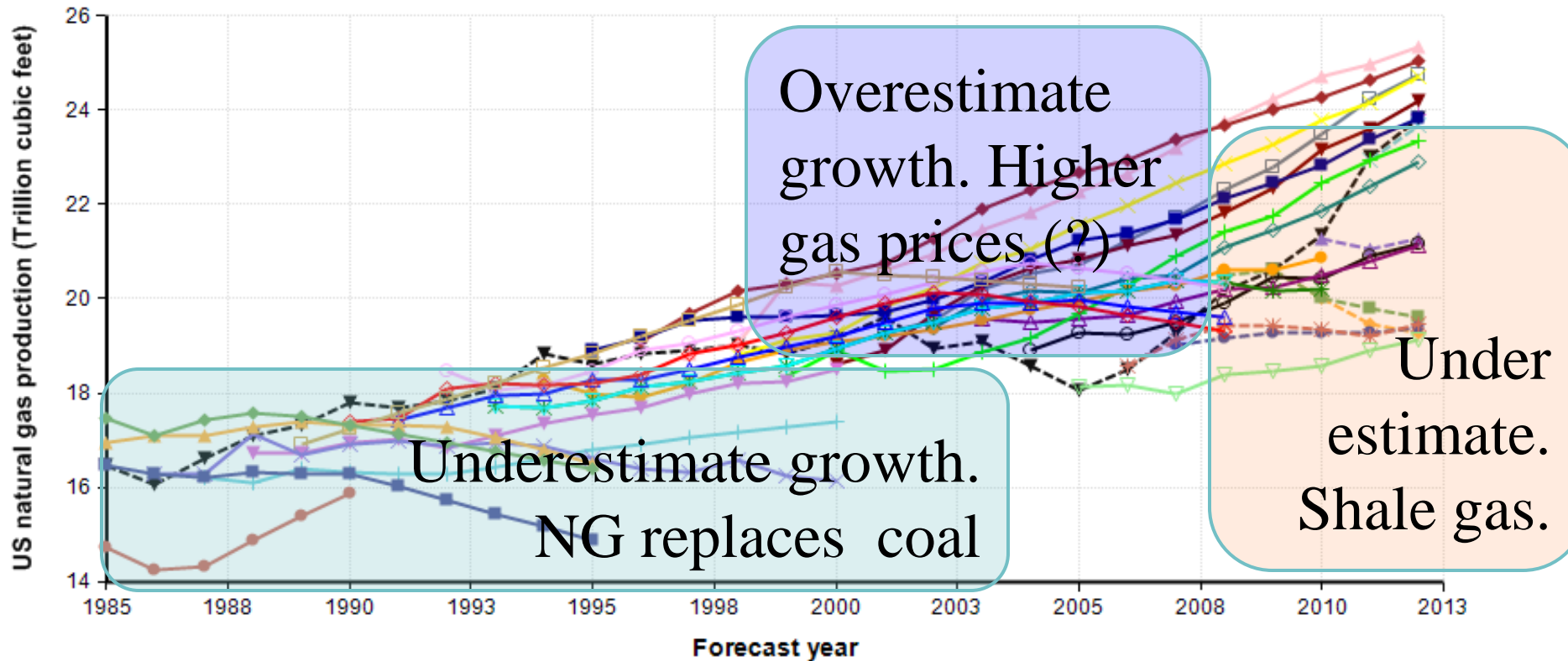
Underestimate growth due to overestimating electricity prices

Overestimate after 2008 financial crisis

## Actual and AEO forecasts

- Actual values
- AEO 1982
- AEO 1985
- AEO 1990
- AEO 1995
- AEO 2000
- AEO 2003
- AEO 2005
- AEO 2008
- AEO 2009
- AEO 2010
- AEO 2012

# US Natural Gas consumption



## Base year

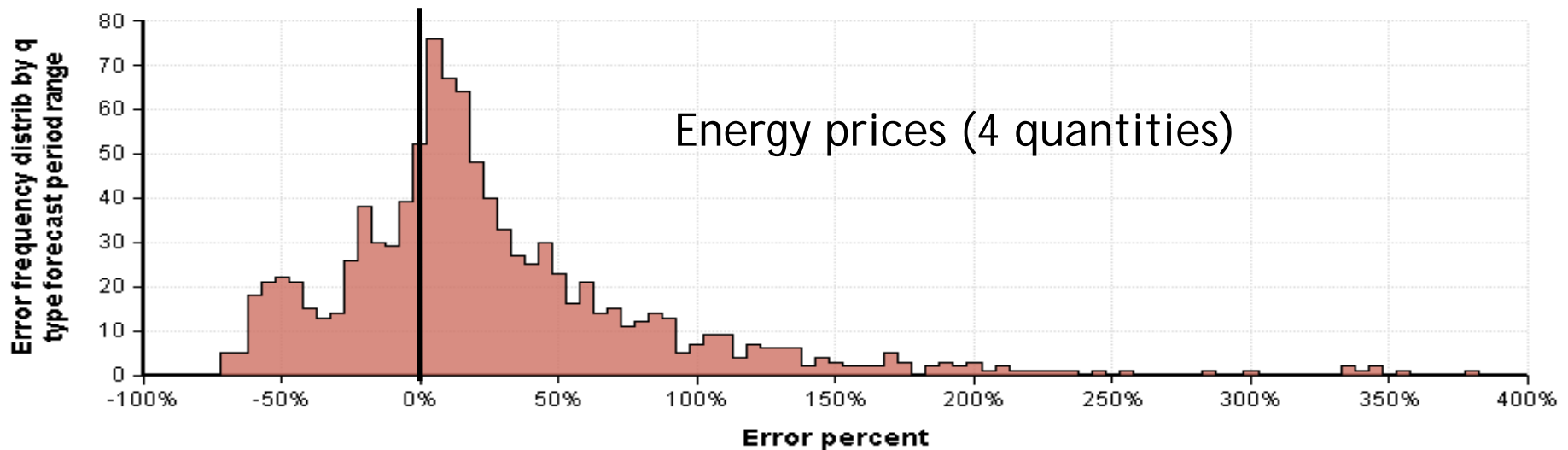
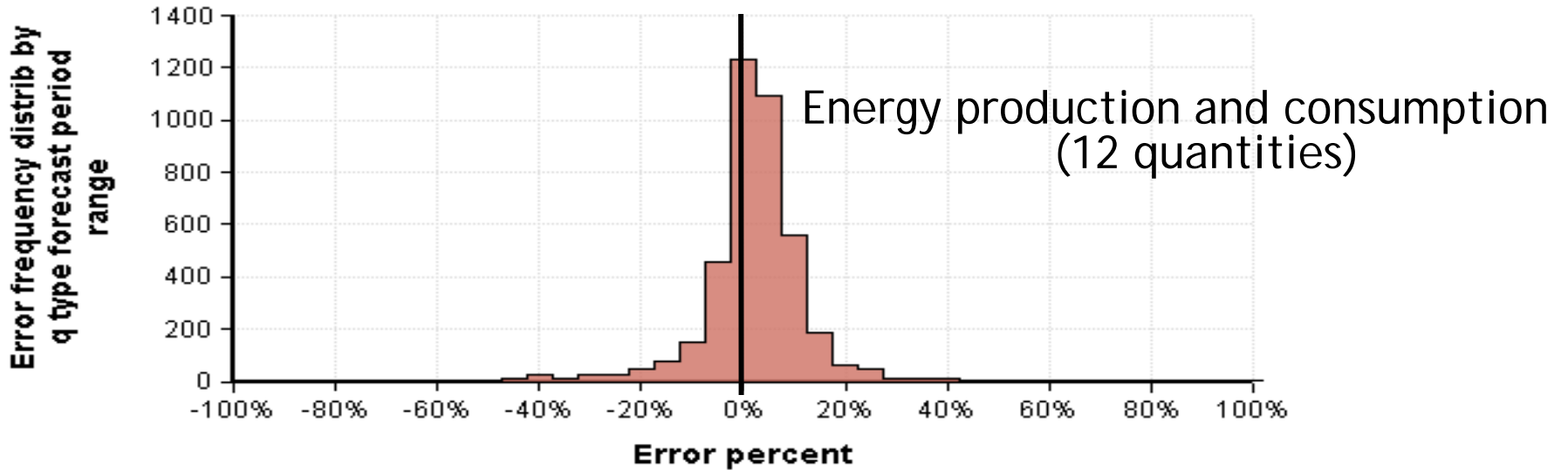
- |            |            |            |            |            |                     |
|------------|------------|------------|------------|------------|---------------------|
| ◆ AEO 1982 | ◆ AEO 1988 | ◆ AEO 1994 | ◆ AEO 2000 | ◆ AEO 2006 | ◆ AEO 2012          |
| ◆ AEO 1983 | ◆ AEO 1989 | ◆ AEO 1995 | ◆ AEO 2001 | ◆ AEO 2007 | ◆ AEO 2013          |
| ◆ AEO 1984 | ◆ AEO 1990 | ◆ AEO 1996 | ◆ AEO 2002 | ◆ AEO 2008 | ◆ Historical values |
| ◆ AEO 1985 | ◆ AEO 1991 | ◆ AEO 1997 | ◆ AEO 2003 | ◆ AEO 2009 |                     |
| ◆ AEO 1986 | ◆ AEO 1992 | ◆ AEO 1998 | ◆ AEO 2004 | ◆ AEO 2010 |                     |
| ◆ AEO 1987 | ◆ AEO 1993 | ◆ AEO 1999 | ◆ AEO 2005 | ◆ AEO 2011 |                     |

# LNG Liquefaction Plant

An aerial night-time photograph of a large industrial facility, identified as an LNG liquefaction plant. The scene is illuminated by artificial lights, creating a stark contrast against the dark blue twilight sky. The facility is a dense network of white and metallic structures, including numerous tall, cylindrical storage tanks, intricate piping systems, and complex scaffolding. The overall impression is one of a massive, highly technical industrial operation.

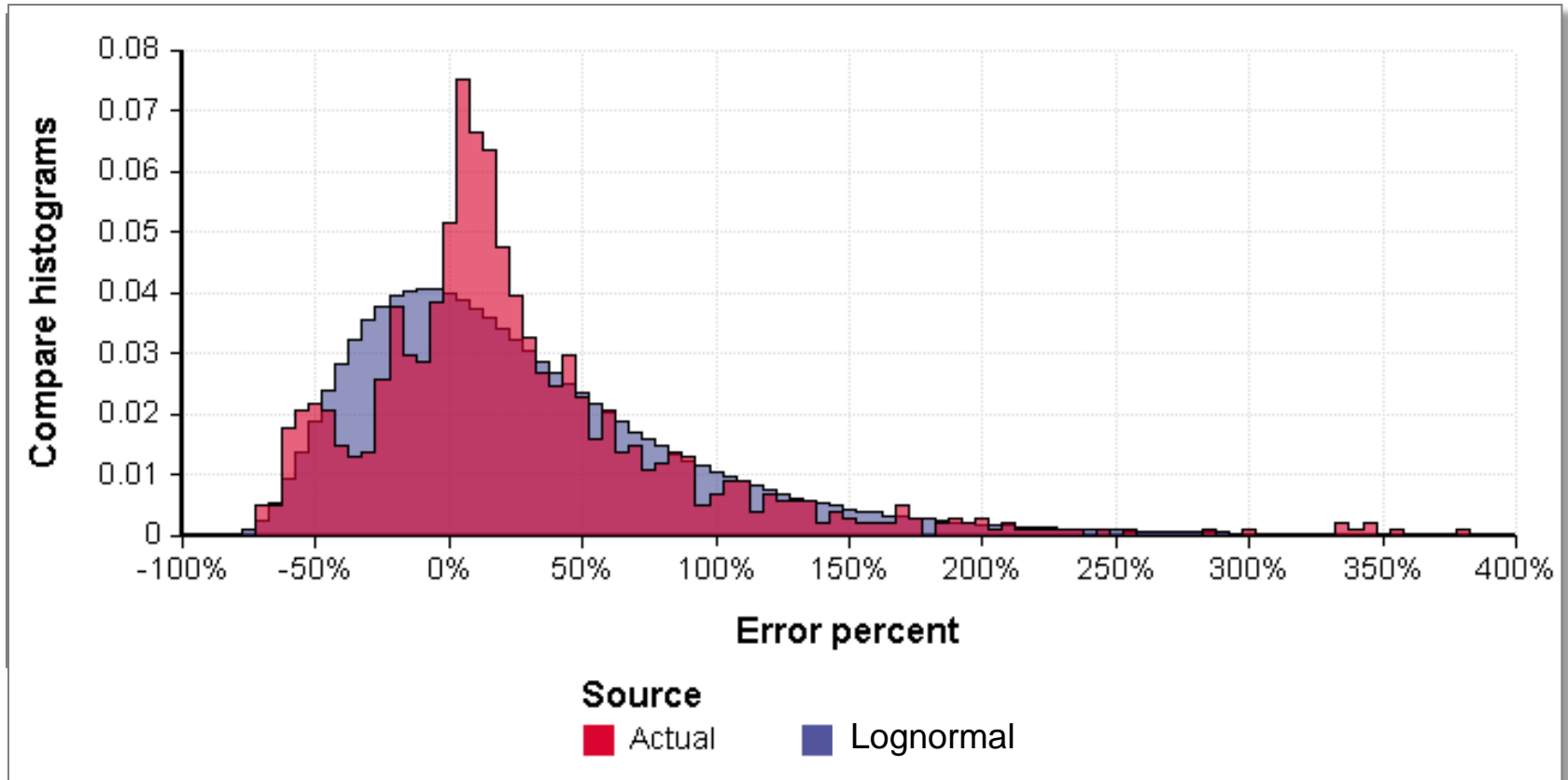
- 2000-2010: Expected shortfall in US NG production → Build LNG export terminals.
- 2009-2015: Shale gas US production way up and prices down.
- → Now replacing import with LNG export terminals

# Distributions for percent error in past AEO Forecasts



Data from Annual Energy Outlook: Retrospective Review 2009.

# Fitting the empirical error distribution for AEO energy price forecasts



Fit lognormal distribution to error distributions for quantities and prices:

	Quantity	Price
Geometric mean	1.001	1.118
Geometric st dev	1.087	1.638

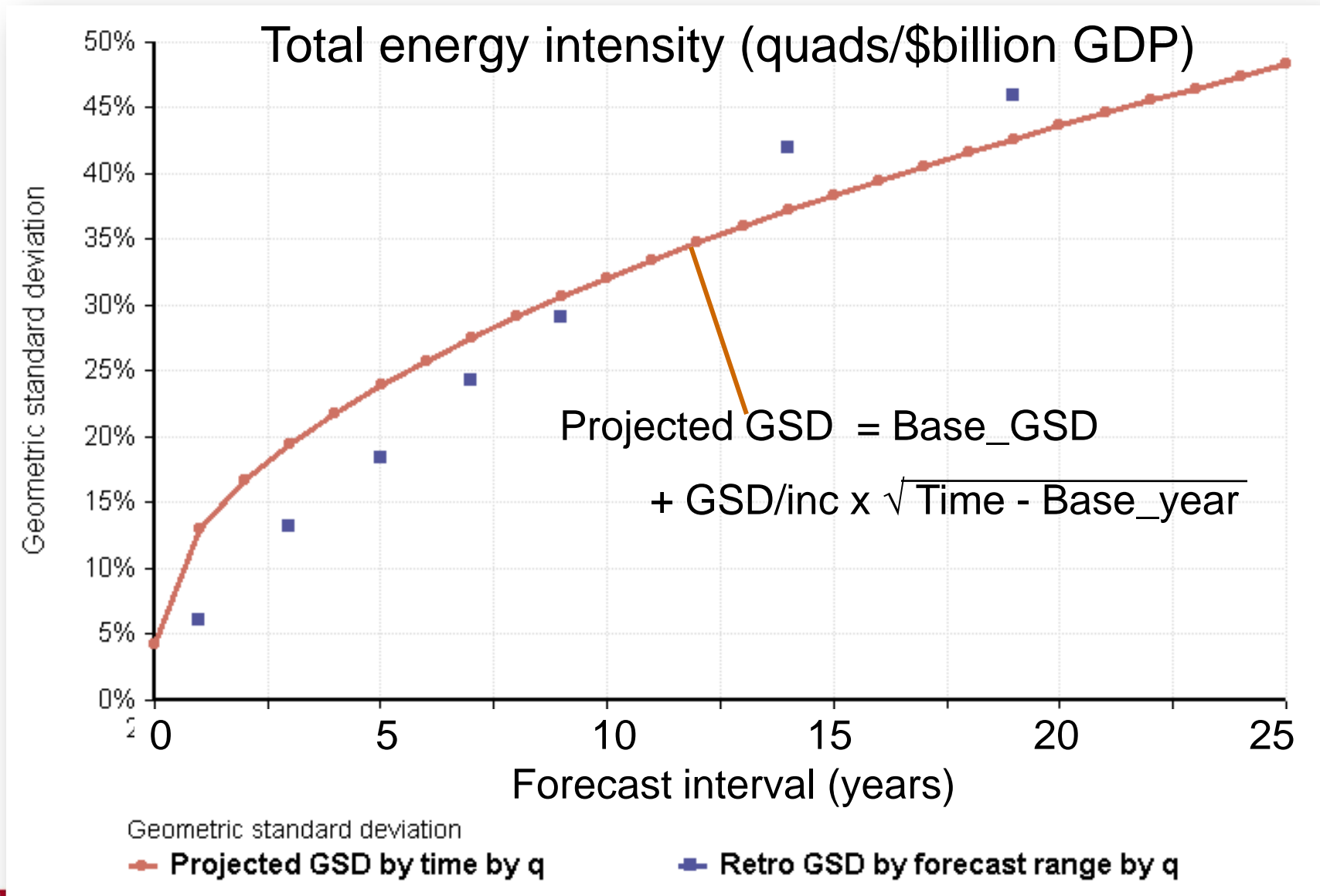


# Can we use past forecast errors to estimate uncertainty in future energy projections?

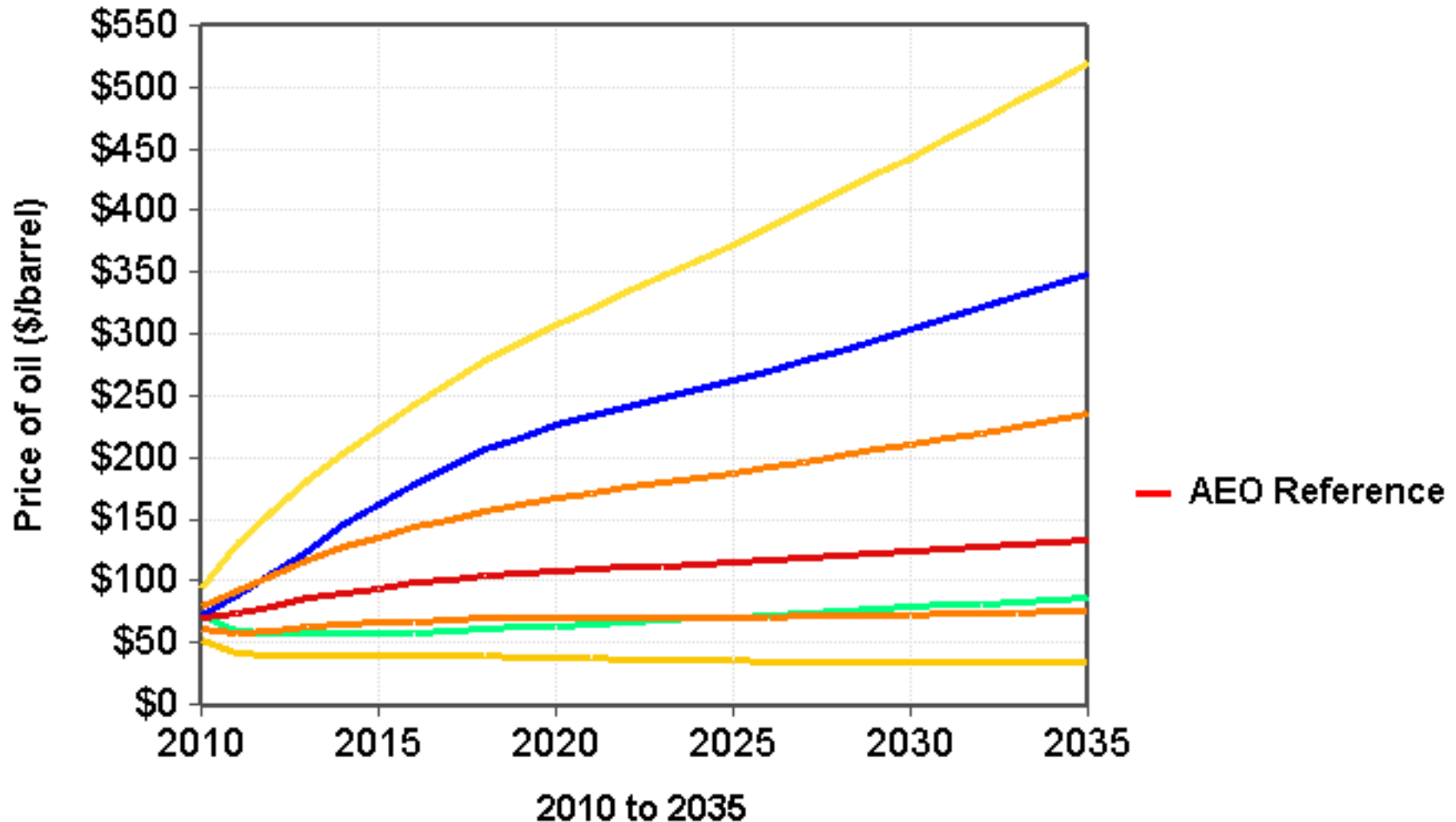
The next 30 years may be (even) less predictable than the last 30:

- Volatility of fuel prices may be increasing.
- There are many new energy technologies in development, renewable and fossil
- Financial crisis adds further uncertainty

# Error by forecast range: Geometric standard deviation (GSD)

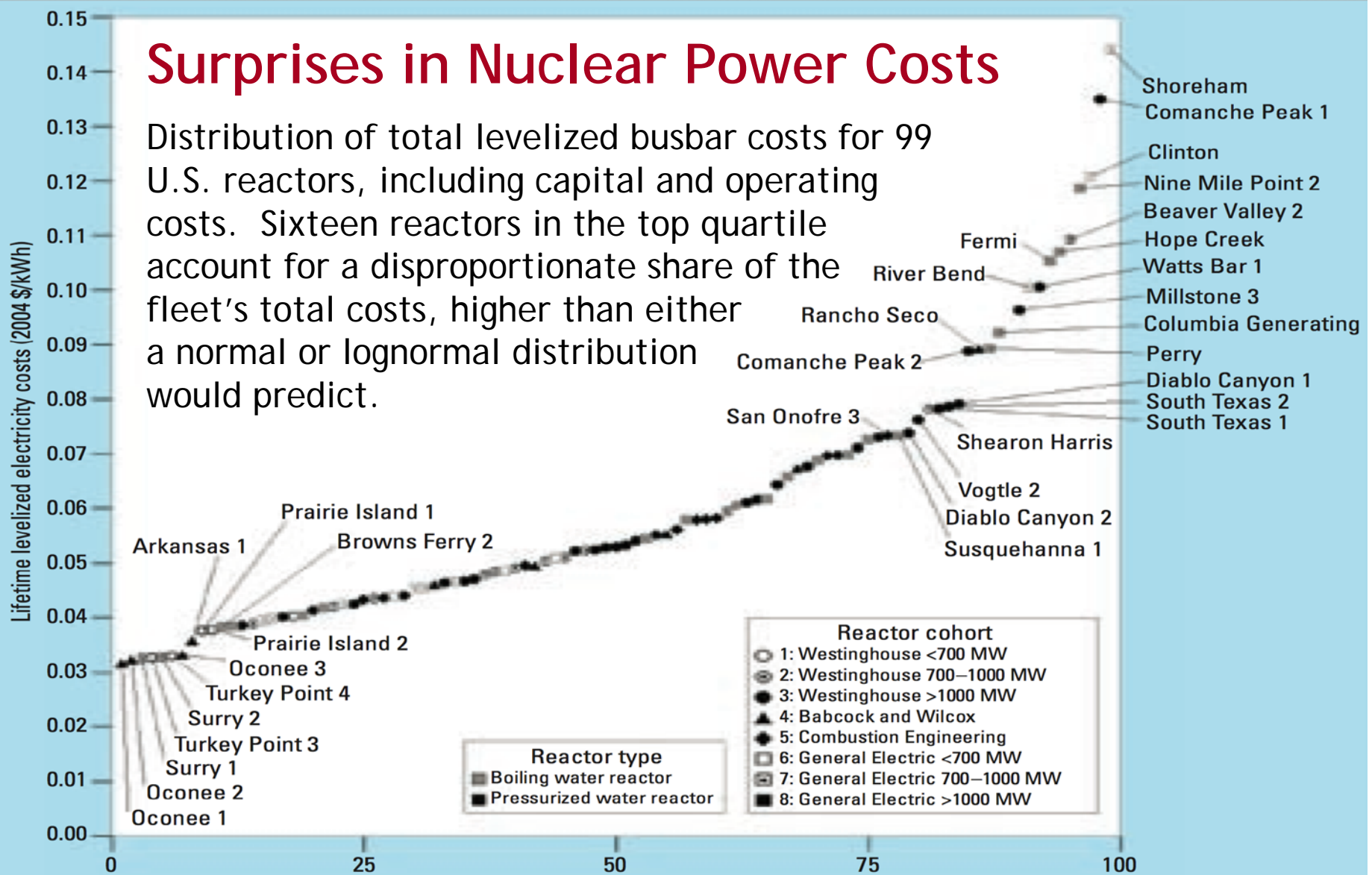


# Price of oil: AEO scenarios vs. percentiles of probabilistic forecasts



# Surprises in Nuclear Power Costs

Distribution of total levelized busbar costs for 99 U.S. reactors, including capital and operating costs. Sixteen reactors in the top quartile account for a disproportionate share of the fleet's total costs, higher than either a normal or lognormal distribution would predict.



What History Can Teach Us about the Future Costs of U.S. Nuclear Power?

“Past experience suggests that high-cost surprises should be included in the planning process.”

Nathan E. Hultman, Jonathan G. Koomey, Daniel M. Kammen, *Env. Sci. and Tech*, April 1, 2007

# THE BLACK SWAN



The Impact of the  
HIGHLY IMPROBABLE

Nassim Nicholas Taleb



Nassim Taleb

A Black Swan is an event that

- is an outlier - *rare and unexpected*
- has extreme impact
- is explainable and predictable - *only in retrospect*

# Black (and Gold) Swans in energy, past and future

## Past



1950's nuclear power "too cheap to meter"



Oil prices: 1978, 2004, 2008, 2011



Low cost of sulfur controls on power plants to meet US Clean Air Act 1990 SO<sub>x</sub> emissions



Natural gas price dropped due to abundance from shale gas and oil 2008-

## Future



Oil price > \$300/bbl in 2015



Grid-parity for photovoltaics in 2017: \$1/Watt -> \$0.06/kWh



Americans embrace small, light vehicles



"Artificial leaf" catalytic photosynthesis of hydrogen for storable electricity

# Could we have predicted past “surprises”?

- Taleb says no
- We might rather ask, how early could we have identified the possibility, and the probability they might happen?
- For example, some invested in horizontal drilling and hydraulic fracturing in the 1990s...
- Gas production starting growing noticeably in 2007.

# How can we imagine the future?

“The future is already here —  
it’s just not very evenly distributed.”

William Gibson



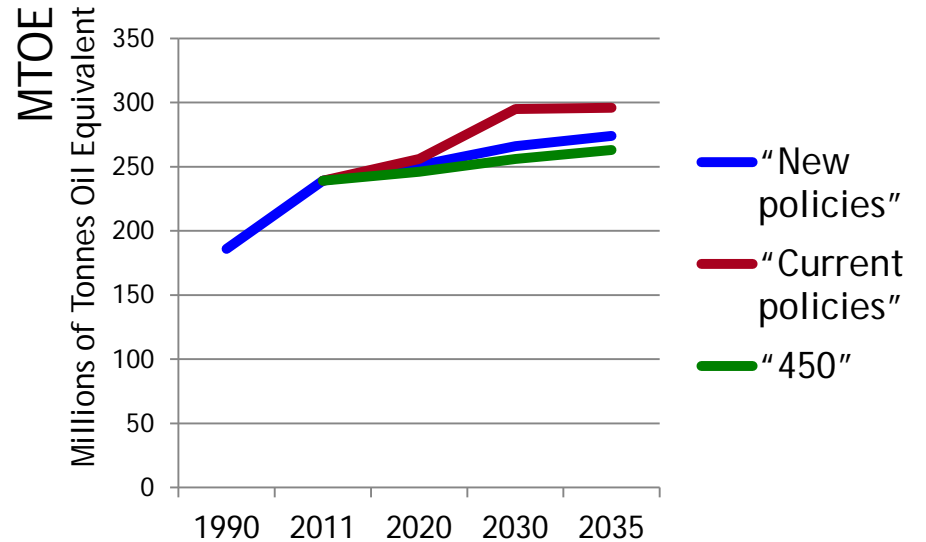


# Brainstorming for Surprises

- A pilot experiment to explore the potential for improving forecasts by brainstorming for surprises, extreme events, Black and Gold Swans
- Carried out with 25 experts on energy scenarios and modeling
- By Max Henrion, Inês Azevedo, Marie-Valentine Florin, & Anjali Nursimulu
- At a session of the **Workshop on Energy Scenarios and Models: Improving Methods to Assess Future Energy Demand**, 9-10 October, 2014, in Karlsruhe, Germany.
- Co-organized by the International Risk Governance Council (IRGC), the Center for Climate for Energy Decision-Making (CEDM) at Carnegie Mellon University (CMU) and the Helmholtz-Alliance Energy-Trans, and hosted by the Institute for Technology Assessment and Systems Analysis, Karlsruhe Institute of Technology.

# Brainstorming for surprises: A pilot experiment

- What surprises might affect EU electricity consumption in 2035?
- Divide 25 experts into teams of 5 to brainstorm “surprise” events Black & Gold Swans
- Write events on note cards.
- Teams warm up by identifying “past surprises” over last 25 years that affected EU energy demand
- Then teams identify “future surprises” that might affect EU energy demand in 2035.



- Facilitators collect note-cards one at a time, explain, arrange similar ones together on the wall.
- Refine event definitions to achieve “clarity test”
- Experts individually assess probability and effect of each event.

# Surprise events affecting EU electricity demand in 2035

## Lifestyles

- ♦ Laboratory meat (due to food safety scare) energy requirement (1)
- ♦ Germans drive electric cars (2)
- ♦ People want to be frozen after death (1)
- ♦ Personal air vehicles (2) Change in environmental values (2)

## Demographic

- ♦ Drastic population decrease (epidemics, natural disasters) (3)
- ♦ Massive migration changes (2)
- ♦ Increased life expectancy (1)
- ♦ Change in preference for large families (1)

## Economic changes

- ♦ Shorter work weeks (1)
- ♦ The collapse of China (2)
- ♦ US depression (2)
- ♦ Reduction of energy prices (1)

## Natural disasters (climate change induced)

- ♦ Shut down of the Gulf Stream, resulting in substantially colder climate in Europe (2)
- ♦ US and EU becomes a desert (1)
- ♦ Dramatic increase in climate change (2)

## Other disasters

- ♦ Another nuclear accident somewhere (1), in France (1)
- ♦ High-frequency cyber attacks (1)

## Policy driven surprises

- ♦ Politically/ideology-driven reduction of energy supply (1)
- ♦ Less energy security (1)
- ♦ EU agrees on a consistent energy policy (2)
- ♦ Cars banned from all cities (1)
- ♦ German ban on gas-fired heating (1)
- ♦ Change in international regulation regarding small modular reactors (1)

## Technology breakthroughs

- ♦ Cheap and long lasting energy storage (4)
- ♦ Widespread electric vehicle adoption (1)
- ♦ Private and corporate drones and robots (2)
- ♦ Hydrogen cars (1)
- ♦ Widespread use of 3D printing
- ♦ Affordable electric self-driving cars (3)
- ♦ Large-scale smart grid breakthrough (2)
- ♦ New generation technologies - fusion (1)
- ♦ No baseload at all and renewable breakthrough (3)

## Political changes

- ♦ The collapse of the EU (2)
- ♦ EU gets its act together - EU growth (1)
- ♦ East European crisis (1)
- ♦ Islamic State controls all Middle-East (1)
- ♦ Eco-dictatorship (1)
- ♦ WW3 (1)

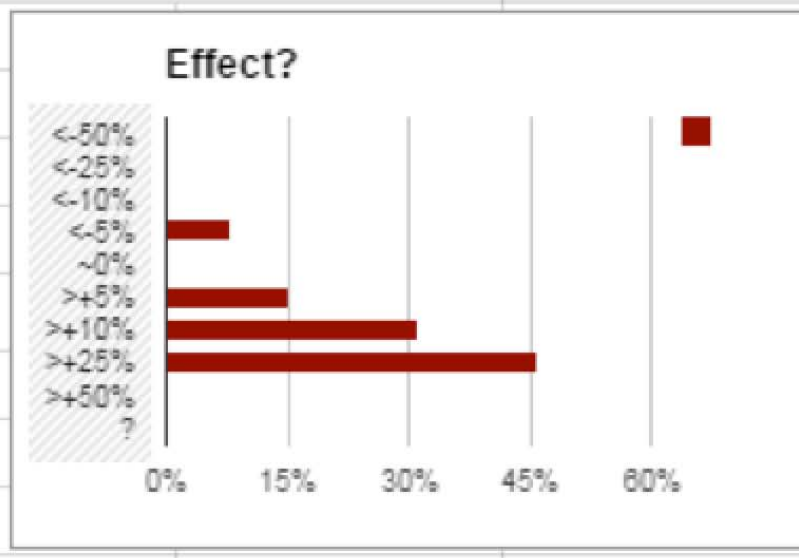
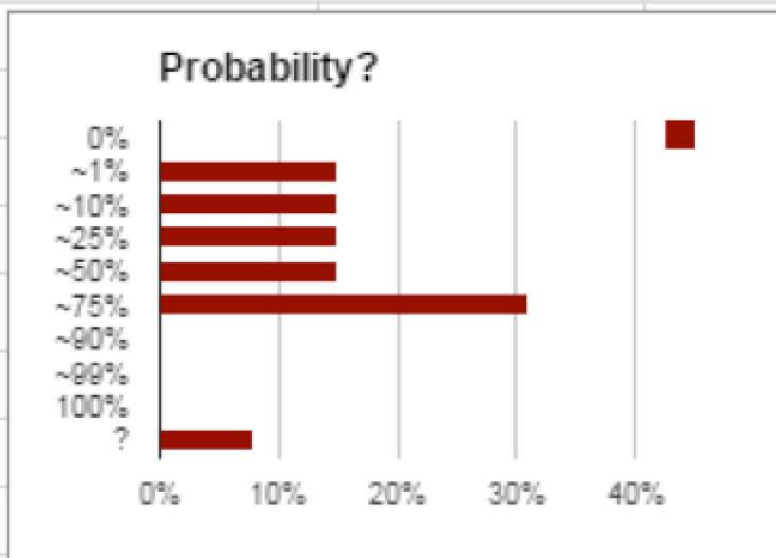
(In parens are the number of groups that identified each event)

# Average assessed probability and effect of surprises on EU electricity demand in 2035

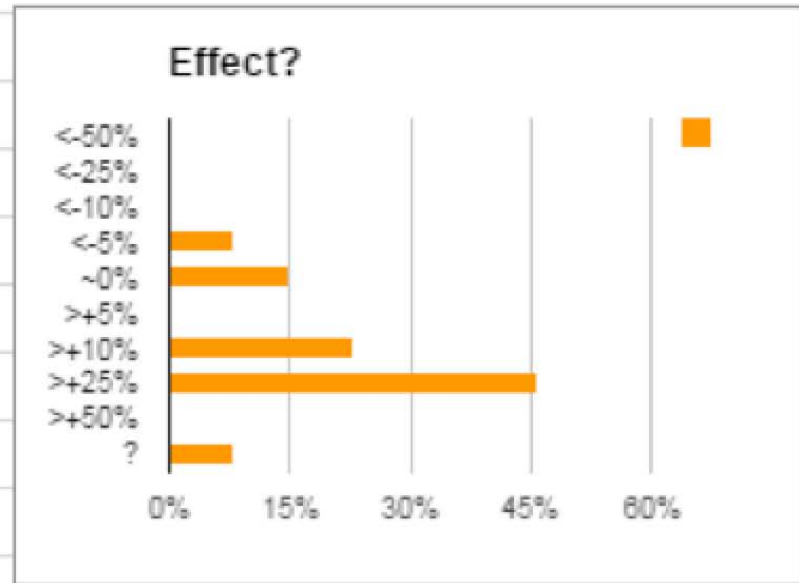
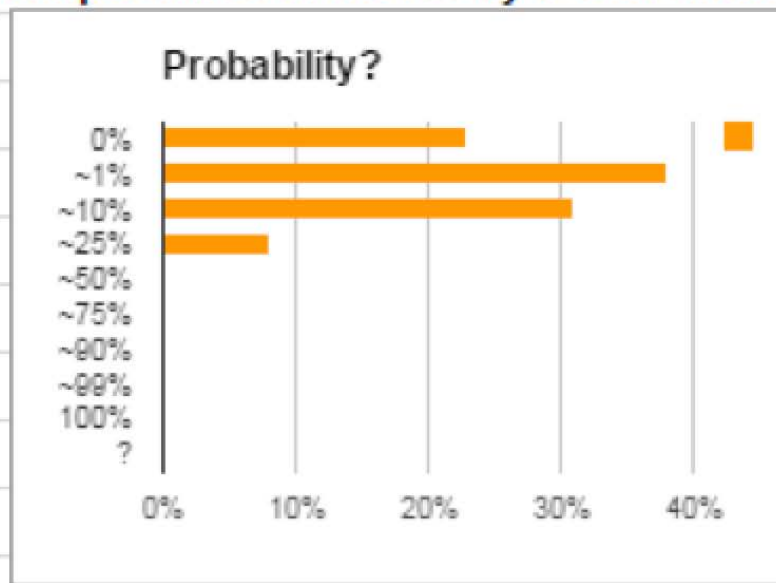
Surprise Event	Prob	Effect
a. Economic depression brings EU GDP down by more than 30%	17%	-24%
b. EU population is reduced by 20% or more due to a natural disaster or epidemic	7%	-24%
c. Cheap energy storage enables 80% or more wind and solarelectricity generation	35%	5%
d. Electric vehicles will be 50% or more of kilometers driven	36%	14%
e. Sudden shut down of the Gulf Stream leading to a reduction in average temperatures in the EU by 5°C or more	5%	13%
f. There will be a 30% or larger reduction in work-hours for the EU	31%	0%

Assessed prob. and effect for two surprise events

### Electric vehicles will be 50% or more of kilometers driven



### Sudden shut down of the gulf stream leading to a reduction in average temperatures in the EU by 5°C or more



# Discussion of brainstorming for surprises

- Expert teams of 5 put in significant focused attention to identify surprises. They generated many more than the 2-3 surprises suggested.
- Most participants said the process identified events they hadn't thought of.
- Would it lead to identifying more surprises, and wider ranges, and more calibrated distributions?
  - Previous research on increasing attention on extremes suggests yes.

# Six impossible things before breakfast

Alice laughed. “There's no use trying,” she said: “one *can't* believe impossible things.”

“I daresay you haven't had much practice,” said the Queen. “When I was your age, I always did it for half-an-hour a day. Why, sometimes I've believed as many as six impossible things before breakfast.”

*Alice Through the Looking Glass,*  
Lewis Carroll, 1871



# How might we be less surprised?

- Apply retrospective error distributions to current forecasts
- Carefully review past surprises to see what we can learn and when we might have identified them
- Structured brainstorming for future surprises

Will these prevent us from being surprised?  
No! But they might reduce the frequency.

For more visit [www.Lumina.com](http://www.Lumina.com) or contact me at [Henrion@Lumina.com](mailto:Henrion@Lumina.com)