Dr. Ann Bisconti President, Bisconti Research, Inc. Thursday March 16, 2006 Monte Carlo Restaurant, Lynchburg, VA

3230 Old Forest Road, Lynchburg, VA 24501,(434) 385-7711 Directions to Monte Carlo Restaurant

"Choosing Messages and Terms: Tips for Communicating about Nuclear Issues"

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Ann Stouffer Bisconti is President of Bisconti Research, Inc., a public opinion and communications research company. She provides research and communications advice to many companies and organizations in the U.S. and abroad.

Dr. Bisconti was previously a vice president with Nuclear Energy Institute (NEI), where she directed one of the most comprehensive research programs ever undertaken by an industry on challenging social issues. Bisconti Research continues to conduct public opinion and communications research for NEI under contract and serves many other clients in energy and other fields.

Dr. Bisconti attended Harvard University, McGill University, and The Union Institute, from which she received her Ph.D. in Social Science Research in 1977. She is listed in Who's Who in America. Dr. Bisconti is a member of the Board of Directors of the American Nuclear Society (ANS). She is the author of five books and many other publications.